



6 Trends Multi-Dwelling Unit Property Managers Need To Be Aware Of In 2022

We looked at current trends in the MFU real estate market — both for rentals and sales — which property managers need to be aware of if they are to remain competitive. From the demographic shift in buyers and renters to hot button issues such as sustainability and changing expectations of standard features buyers and renters expect. We've covered all the bases to give you a comprehensive guide to selling and renting in 2022.

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INDUSTRY INSIGHTS

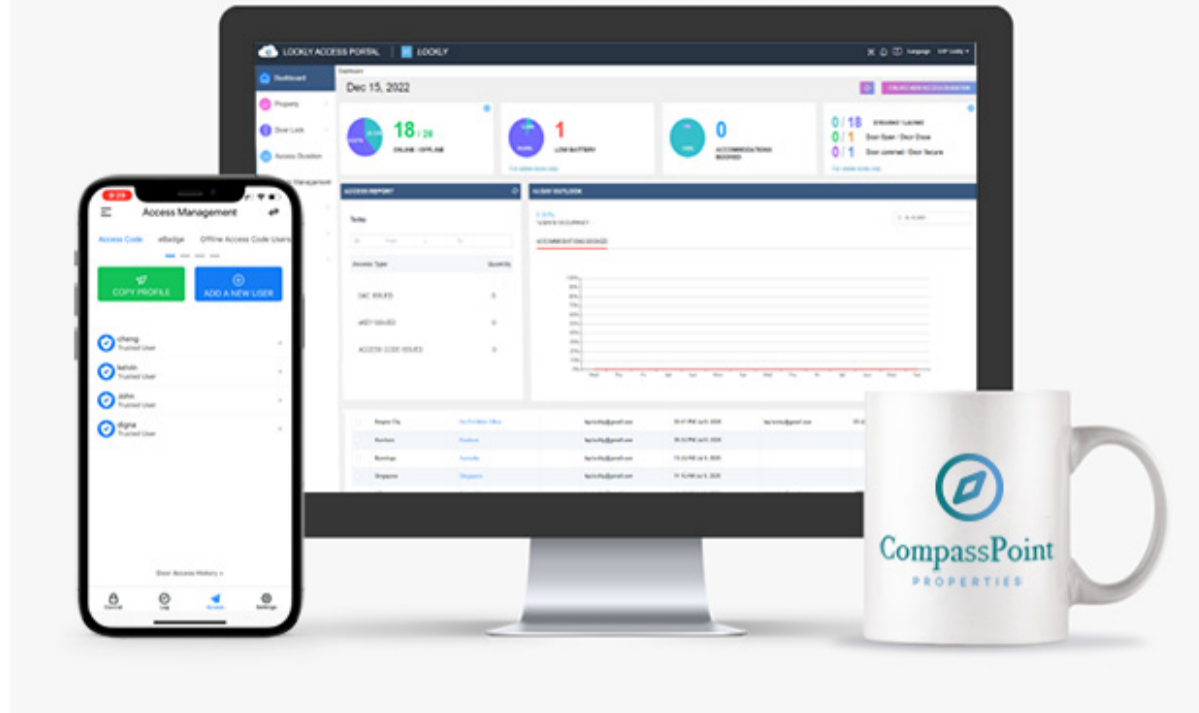
5 TIPS FOR MDU PROPERTY MANAGERS

Managing multifamily units is more than just filling vacancies and listening to residents' requests. As with any other business, to be successful you need to be proactive in implementing foundational practices and technology that matter most—today more than ever—to your buyers and tenants.

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When it comes to property management...

SEE THE BIG PICTURE FROM HERE



Developed with property managers in mind.

Lockly\OS, makes managing access more convenient, simpler, and more cost-effective. Our web-based platform groups property access points together to be managed as a whole all from a single pane of glass. Grant and revoke access, copy access profiles from one access point to another, configure roles and rights, trace and pull reports on who's coming and going, and more. It's the smartest way to manage access across all of your properties.

"Having a single vendor that designs, manufactures, and develops its own hardware and software, along with Pro-level support was key for us."

Tanner Brady | Facility Technician, Smart Living Properties

Property Managers | Home Builders & Contractors | Residential Communities

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**THE FLYING
LOCKSMITHS**

REUNION CONVENTION



**Security Professionals Expo and
Convention Showcasing New Products**

Recap: LocklyPRO was in attendance with leading security professionals at this year's TFL Reunion Convention, September 15th, Boston, MA. Highlighting the event was an engaging presentation on LocklyPRO's multifamily access solutions and industry expertise presented by our very own Jim Conti, Vice President, LocklyPRO. During the Expo, security professionals all got the chance to get a hands-on look at the world-class range of Lockly GUARD door hardware products.

Big thanks to everyone who dropped by—it was great meeting all of you.

See you at next year's convention.



LocklyPRO's commercial-grade integrated hardware and software work seamlessly together from the ground up to secure what matters most. Learn more at www.locklypro.com.

Streamlining Vertical Integration for Total Access Solutions



WEBINAR



LocklyPRO's Sales Director Rickey Green recently spoke on the topic of "Streamlining Vertical Integration for Total Access Solutions" at the SHDA webinar in August.

Key highlights:

- Identifying and understanding the difference between vertical integration and third-party outsourcing when it comes to accessing solution hardware and software.
- Articulating the benefits of in-house customer service.
- Describing and advocating the benefit of vertical integration when custom orders are needed for a project.

Contact us to learn about these as well as more about our total access solutions for pro installers and commercial property managers.

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See you in Las Vegas for...



The 2022 Multifamily Executive Conference gives you exclusive access to the insights needed to thrive in today's changing and dynamic environment. This three-day event offers exclusive access to the insight needed to survive the challenges and tap into opportunities for the future.

See you at the conference Sept. 28-30th, booth #115.

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In The News. What We're Reading...



What's the impact of cooling economy on multifamily rent growth?

Multifamily performance revealed in Yardi's latest report

"Rent growth stayed strong nationwide, according to the latest Yardi Matrix Multifamily Report. Annual growth increased at least 10% in 24 of the top 30 metros in Yardi's report. However, overall rent growth is down 110 basis points to 12.6% in July and was 260bps below the February peak of 15.2%."

- Mortgage Professional America (MPA)

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Smart Apartments Feature Smart Amenities

"One unique market for smart space solutions is that of smart apartments and MDUs. Smart apartments feature smart amenities for residents, community management solutions, and building automation solutions. These solutions are growing in popularity among MDU property managers and owners in the US and Europe."

- Parks Associates

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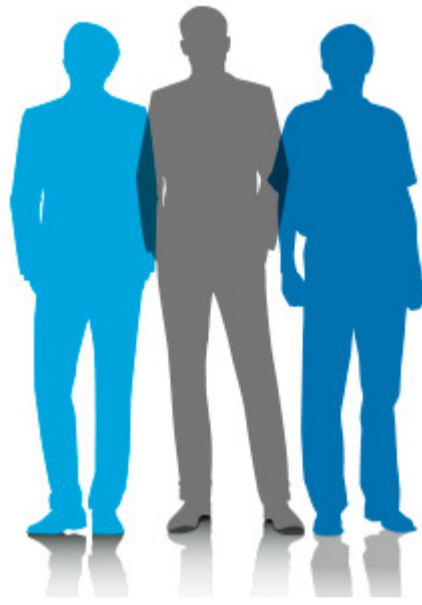
Trends: Securing the Smart Home

"The challenges to securing the smart home create ample business opportunities across the value chain for security solutions. Security solutions at the level of hardware, network, or cloud platforms are vitally important to the success of IoT providers throughout the ecosystem."

- Parks Associates

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ACCESS CONTROL EXPERTS



Our team provides support before, during, and after.

The LocklyPRO team brings together a unique set of backgrounds, experiences, and ideas focused on property access, control, and management. Please get in touch and one of our experts will answer all your questions.

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Distributors, value-added resellers, developers, and other resellers. Lockly offers a diverse product range, pricing, and service programs to grow your business. Apply to become a master distributor today.

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As always, we welcome your comments and feedback at prosales@lockly.com

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