



**5 Tech Solutions For Challenges Facing MFU Property Managers**

We looked at current trends in the MFU real estate market (both for rentals and sales) which property managers need to be aware of if they are to remain competitive. From the demographic shift in buyers and renters to hot button issues such as sustainability and changing expectations of standard features buyers and renters expect. We've covered all the bases to give you a comprehensive guide to selling and renting in 2022.

[Read more](#)

INDUSTRY INSIGHTS

**TRENDS DRIVING MULTIFAMILY PROPERTY GROWTH**

Cities throughout America are experiencing domestic migration from one state to another. Learn how multifamily property managers and developers can capitalize on this trend.

[Read more](#)



**LocklyPRO partners with GoKeyless**

LocklyPRO continues its retail expansion strategy with Lockly GUARD access control hardware now available at GoKeyless. A leading distributor, GoKeyless is engaged in the sale and distribution of access control solutions, keyless locks, and surveillance systems.

*"This partnership will help us reach GoKeyless's wide customer base and serve them with world-class access control hardware products."*

**Jim Conti | Vice President LocklyPro**



**The 2022 Multifamily Executive Conference was a huge success for us!**

**Recap:** we had a great time connecting and networking with the industry's multifamily professionals and introducing our Lockly GUARD™ series that helps any property secure site access and achieve high efficiency and profitability. It was our pleasure to have participated at #MFE2022!

We're already looking forward to next year's show!



**New GUARD Athena thin-style smart lock course**



Get certified on the installation procedures for Lockly GUARD Athena 228S, a brilliant smart lock that provides unprecedented access and security for thin-framed metal, aluminum, or wooden sliding doors.

LocklyPRO certificate-based product training courses are a great way for Locksmiths, Security Professionals, IT Managers, and MFU owners to familiarize themselves with Lockly's access hardware. Become LocklyPRO expert today.

[Sign me up!](#)

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**The ideal smart lock solution for thin-framed doors**

Lockly GUARD™ Defender is ideal for thin-framed storefront entry and exit doors, providing main entrance level access and security innovation beyond the front door. Works with LocklyOS™ for managing multi-properties.

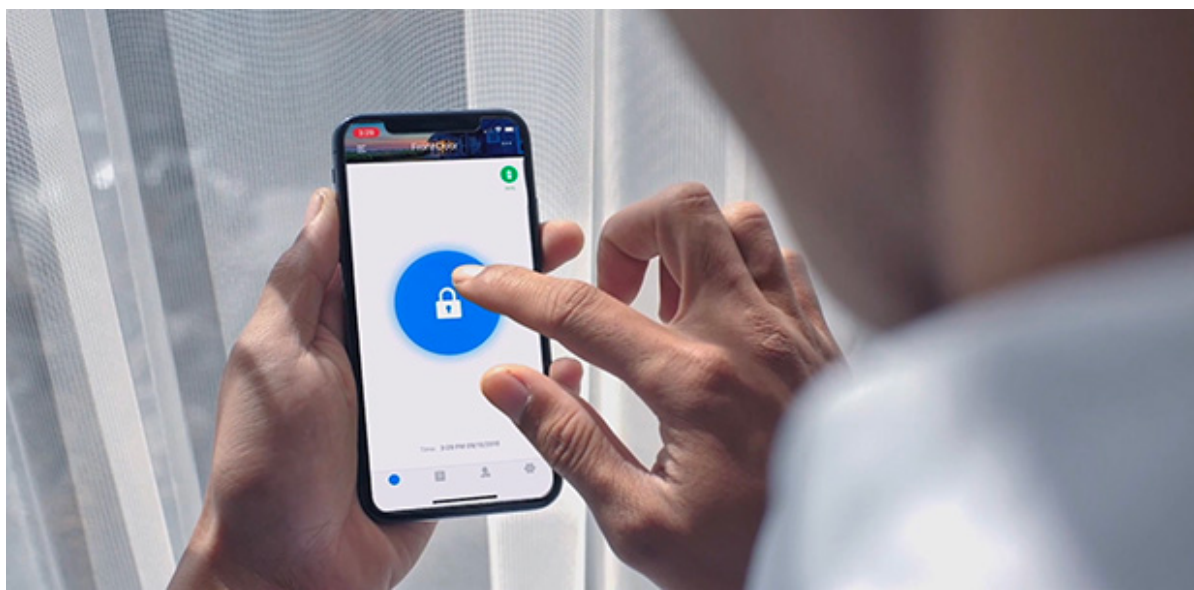
For orders or more information contact us: [prosales@lockly.com](mailto:prosales@lockly.com)



**Whether 10 doors or a thousand, we have a commercial-grade access solution to control them all**

LocklyPRO's commercial-grade integrated hardware and software solutions work seamlessly together from the ground up to secure what matters most. Learn more at [www.locklypro.com](http://www.locklypro.com).

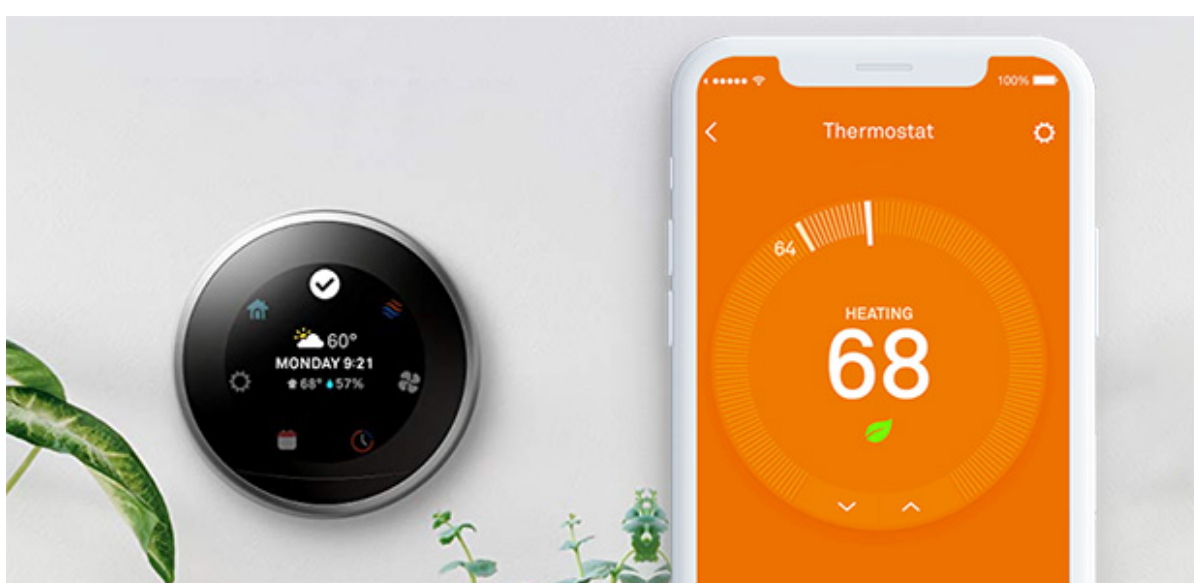
## Newsworthy...



### The evolution of residential security

Broadening consumer adoption of smart home products through retail, traditional home security system providers, and ISPs creates an onboarding ramp to the development of new professional services—or added revenue to existing services.

- Parks Associates > [Read more](#)



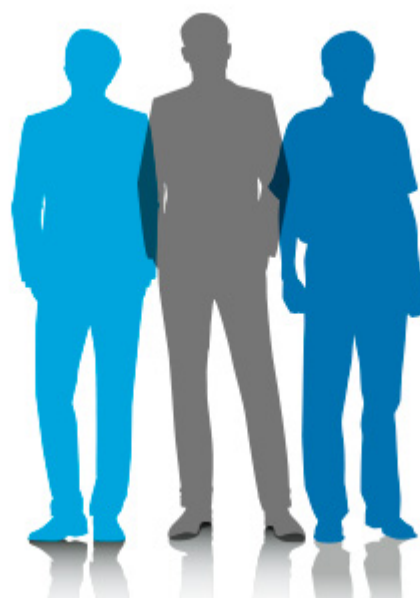
### Connected Homes Aiding in Energy-Related Data

Digital strategies involve leveraging connected devices throughout the home as well as tapping into smart meter data to help consumers monitor and manage their energy consumption. They also benefit utilities by improving the effectiveness of their energy management efforts, driving the adoption of utility energy management programs, and creating opportunities for incremental revenue by connecting new products and services to the energy account.

- Parks Associates > [Read more](#)

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#### ACCESS CONTROL EXPERTS



### Our team provides support before, during, and after.

The LocklyPRO team brings together a unique set of backgrounds, experiences, and ideas focused on property access, control, and management. Please get in touch and one of our experts will answer all your questions.

[Contact us](#)

## PARTNER WITH US

Distributors, value-added resellers, developers, and other resellers. Lockly offers a diverse product range, pricing, and service programs to grow your business. Apply to become a master distributor today.

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As always, we welcome your comments and feedback at [prosales@lockly.com](mailto:prosales@lockly.com)

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